

For me, Lucid Hearing is not just a business. It is a passion built out of personal experience.

Due to not protecting my hearing at a young age, attending loud concerts and sporting events, in my early 40s I began to experience hearing loss. At first, I denied it. Then I tried to hide it. Finally, I set my pride aside and addressed it, getting my hearing tested and purchasing hearing aids.

Finding a hearing specialist I trusted and quality hearing aids programmed specifically for my needs was not easy. When I did, I felt like a part of my life I had lost was returned special delivery. I knew that day, this was the business I wanted to be in. If I could get top of the line hearing aids to more people at a great value, everyone would win.

The Powered by Lucid™ patented technology that gives the intelligence to our products is what makes us different and better. Instead of the old compression technology, we use multiple channels, providing unmatched comfort and control. The result – our customers thank us for the returning their ability to enjoy music, share conversations and fully engage in life again.

Today our team at Lucid Hearing has helped over 150,000+ people hear better. And we're growing every day.

Helping people hear better™ – that's what makes it all worth it to me. I hope you'll give us a chance to help you hear better too. And if there is every anything I can do personally to help you, please email me directly at [tschnell@hltheating.com](mailto:tschnell@hltheating.com).

My best,

Tim Schnell  
CEO  
Lucid Hearing